

PowerShell + DevOps Global Summit

2018 Sponsorship Opportunities

April 9-12, 2018

Interact directly with up to 350 attendees, speakers, and community experts at the largest independent, nonprofit event targeting PowerShell and DevOps. Held annually in Bellevue, WA, this event features deep participation from Microsoft product team members, independent experts, and an engaged and active community. Our attendees manage messaging systems, collaboration platforms, databases, line-of-business applications, and more. They're responsible for security, stability, and daily operations. They're into automation, DevOps, systems configuration, networking, and tons more.

Note that most of our sponsorship opportunities include *engagement*. We don't offer an exhibit hall; we're a small event of deeply enthusiastic experts who want to *talk*. So we've tried to structure sponsorship opportunities in a way that lets sponsors *participate*.

Sponsorships do *not* include access to our attendee mailing list. However, if on-site, you may collect contact information via whatever means you prefer, and for all sponsors we will distribute one flier (which you must ship to us ahead of time) on behalf of all sponsors.

Contact sponsor@powershell.org with questions or to arrange your sponsorship! Note that many opportunities are limited and we operate on a first-paid, first-reserved basis. Many sponsorships must be booked and paid by 1 February 2018 to allow for production time.

Sponsorship Packages

\$14,000 • Platinum Sponsor

Includes Evening Event Sponsorship, Lunch Session, Monday Evening Sponsor Lounge, and Shirt Sponsorship (polo), and Registration Sponsorship. Promote your brand, engage with our attendees, and become a true participant in Summit. Also includes one complimentary admission to Summit.

\$8,000 • Gold Sponsor

Includes Lunch Session, Monday Evening Sponsor Lounge, and Shirt Sponsorship. A great way to promote your brand and engage with attendees.

\$4,000 • Bronze Sponsor

Includes Monday Evening Sponsor Lounge and Shirt Sponsorship. Help bring Summit to life and meet our attendees to discuss your products and services!

A La Carte Sponsorships

Evening Event Sponsorship

\$6,500 per event

This includes one complimentary admission to Summit, and branded sponsorship of one of our two evening events, featuring food and beverage.

Lunch Session Sponsorship

\$3,500 per session

This includes a 30-minute, pre-announced session *which must be technical and of interest to our audience*, from 12:15pm to 12:45pm on Tuesday, Wednesday, or Thursday afternoon. Attendees will be enjoying lunch during your presentation. Includes admission for sponsor presenter/staff only from 11:30am to 1:30pm. Free with Evening Event Sponsorship.

Monday Evening Sponsor Lounge

\$2,500

Host a comfortable seating area where you can engage with attendees while enjoying drinks and snacks all evening. Premium furniture is included, and you may bring one freestanding sign (such as a pop-up banner) to brand your lounge area. *Signage is not provided unless by prior arrangement.*

Shirt Sponsorship

\$2,000

Add your logo (one color) to our official event polo shirt.

Registration Sponsorship

\$1,000

Add your company name to our registration badge neck lanyards (3/4" wide) and your logo to our badge holders. Does not include admission to event, but you may also supply one flier (shipped to us) for distribution.